“I mistakenly thought my generation had the luxury of ignoring the actions of women before us. Those countless, often mischaracterized women had worked hard to clear a very dense path. It just didn’t occur to me there were things I couldn’t do, and that’s a testament to the women who came before me.”

-Samantha Appleton
Former White House Photographer, Sarah Orne Jewett Award Recipient

A MESSAGE FROM OUR CEO & PRESIDENT

As the staff and volunteer leaders of the Maine Women’s Fund, we are proud to share highlights of the 2012-2013 year, as well as the outlook for the coming months and years. The following are the highlights of the Fund’s grantmaking, community engagement and other activities.

In 2012-2013, the Fund:

- Offered grantees the opportunity to expand their planned giving capacity via a series of trainings for their staff and board members.
- Made grants of $80,000 to 10 organizations addressing challenges to economic security for women and girls.
- Conducted needs assessment meetings in 14 of Maine’s 16 counties, engaging communities across the state in building the Fund’s understanding of the regional needs of women and girls.
- Through the 2013 Leadership Luncheon, shared the moving stories of awardees and grantees, raising both awareness of the Fund’s critical work and a record $92,000 to support that work.

The Fund also introduced donor options including charitable gift annuities and donor advised funds, along with a full array of planned giving opportunities.

- Gift annuities provide income for the donor, as well as a charitable gift to the Fund.
- Donor advised funds allow donors to become engaged at a high level in making grants to address the needs of women and girls who face challenges to economic security.

The Fund is building its financial resource base to provide many times the current support to carry out its mission. Our goal is to maximize the Fund’s impact on economic security for women and girls, both through grantmaking and by offering grantees the technical support they need to provide effective programs.

You can read more in these pages about the wonderful individuals, foundations and businesses that joined the Fund in making this work possible. Many are volunteers on our board and committees, and many are donors. If you are one of them, we sincerely thank you for your support. If you are not, we encourage you to become part of the Fund community, which seeks to make Maine the best it can be for all who live and work here. When women and girls thrive, communities prosper.

Thank you for all you do for Maine women and girls.

Sincerely,

Sarah Ruef-Lindquist
Chief Executive Officer

Melinda Shain
Board President
Since 1989, the Maine Women’s Fund has been creating social change by investing in the power of women and the dreams of girls. The Fund is the only Maine foundation focused exclusively on advancing women’s and girls’ economic security.

MISSION
The mission of the Maine Women’s Fund is to transform the lives of Maine women and girls through strategic grantmaking, community engagement and support to nonprofit organizations dedicated to social change.

VISION
The Fund’s vision is a just and caring society in which Maine women and girls thrive so communities prosper.

NEED
Chronic social problems – such as poverty, violence and lack of access to healthcare – disproportionately affect women and children. The “2011-2012 Status of Women and Girls in Maine” report by the Permanent Commission on the Status of Women states:

- 10% of all households in Maine are run by single mothers (compared to less than 5% run by single fathers) and 40% of these single mothers live in poverty.
- Women in Maine earn, on average, 78.5 cents for every dollar that men earn.
- In a recent statewide study, 32.1% of women and 5.3% of men reported experiencing rape or sexual assault at some point in their lives.
- Women made up only 28% of the Maine State Legislature in 2010.

IMPACT
1989-2013

347 GRANTS AWARDED
176 ORGANIZATIONS
$1,716,470 FUNDED

GOAL
Until gender is no longer a barrier to achieving economic security or an obstacle to justice, the Maine Women’s Fund must be in a position to provide significant support to programs focused on women and girls in Maine that work to eliminate such barriers. The full participation of women and girls in society empowers communities to reach their full potential.

“Two things I learned about other girls or women from taking part in Adventure Girls are that women are strong and that women can do anything that men can do.”

-Anna
Participant, Adventure Girls, Hardy Girls Healthy Women
“This was a great experience for me. It really helped me understand how the government works by actually being a part of it and not just reading about it in a book.”

-Miranda

Participant, Girls’ Day at the State House, Maine Women’s Policy Center

Despite significant need, only 6% of philanthropic dollars specifically target women and girls nationally (The Foundation Center, Key Facts on U.S. Foundations, 2013).

In 2012-2013 the Fund awarded $80,000 to 10 organizations working to build the economic security of Maine women and girls.
A COMPANY OF GIRLS will use its theater arts program for girls ages 8-18 to develop participants’ teamwork, confidence and sense of personal responsibility.

THE COMMUNITY SCHOOLS AT OPPORTUNITY FARM AND CAMDEN will expand the Passages Program, which serves pregnant and parenting young women through a home-based high school diploma program.

HARDY GIRLS HEALTHY WOMEN will enhance and expand its Adventure Girls program, designed to introduce Maine girls to concepts of leadership, coalition-building, financial independence and non-traditional careers and avocations.

MAINE WOMEN’S POLICY CENTER will create policies to increase access to education and training, ensure women are paid fairly for their work, and enable workers to meet their job obligations while providing care to children and adult family members.

MARGARET CHASE SMITH POLICY CENTER grant will support the Maine NEW Leadership program, a free, intensive, residential, 6-day, nonpartisan public leadership training institute for undergraduate women statewide.

REAL SCHOOL will offer a 5-week intensive summer STEM Academy for at-risk girls ages 14-18 aimed to provide teambuilding, cultural awareness, therapeutic adventure, postsecondary education and career exploration, therapeutic arts interventions and clinical level social work services.

SAFE VOICES will assist women fleeing domestic violence through its residential shelter, educational trainings, 24-hour helpline, and community education and prevention activities.

TREKKERS will provide scholarship funds for girls enrolled in a non-profit, outdoor-based mentoring program that connects young people with caring adults through expeditionary learning.

WOMEN, WORK AND COMMUNITY will conduct outreach, coordination and promotion of the mini-grants program that will target marketing and business growth through its At Home on Main Street initiative.

WOMEN STANDING TOGETHER will engage a community of women dedicated to the advancement of women leaders and entrepreneurs who are interested in growing professionally and finding a bolder voice.
Maine is full of women with vision, talent and experience. On May 23, 2013, more than 600 attendees gathered for the Maine Women’s Fund annual Leadership Luncheon. Each year, the Fund honors bold women and girls creating social change. Guests heard success stories from these awardees, as well as from participants in programs funded by grants to The Community Schools at Opportunity Farm and Camden, Women Unlimited and Women, Work and Community.

SAMANTHA SMITH AWARD • JULIA BLUHM, MAYA BROWN, IZZY LABBE
Activists, SPARK Movement bloggers
Waterville natives Julia Bluhm, Maya Brown, and Izzy Labbe are members of the Girls Advisory Board of Hardy Girls Healthy Women. They engage in activism both online and on the ground. When Julia wrote a petition asking Seventeen magazine to include one non-Photoshopped spread in each issue, Izzy followed up with a video of her school classmates critiquing the magazine’s beauty ideals, and Izzy and Maya blogged about the petition to raise awareness about the campaign. Seventeen responded in the August 2012 issue with a Body Peace Treaty, in which the magazine committed to “celebrate every kind of beauty” and pledged to never digitally alter girls’ faces and bodies.

TRIBUTE TO WOMEN IN INDUSTRY AWARD • ANNE TAINTOR
Artist, Entrepreneur
Lewiston native Anne Taintor graduated from Harvard in 1977 with a degree in visual and environmental studies. After college, she focused on collage, and her work always incorporated a subtle humor and playfulness. For years, however, Anne’s art was more of a sideline than a full-time occupation. But in 1985, she was a single mother searching for a way to spend more time at home with her daughter than her job in cartography permitted, and she began to develop a line of collaged pins and magnets. The new collages combined vintage images with Anne’s own interpretation of what these men and women might really be thinking.

SAMANTHA APPLETON
Photographer, Author
Camden native Samantha Appleton is a photographer who documents history as it happens. Most recently, she served as White House staff photographer for the Obama administration. She has covered many of the most tumultuous man-made events of the past decade and won numerous awards including Pictures of the Year, World Press Master Class, American Photography and Camera Arts. Samantha is currently writing a non-fiction book about the war in Iraq.
“I persevered past all the comments about having a baby at 17 and that my life was totally ruined. I’m more successful than most people my age and I’m really thankful for that.”

-Kaila Gagnon
Participant, Passages Program,
The Community Schools at Opportunity Farm and Camden

**2013 LEADERSHIP LUNCHEON GRANTEE STORIES**

**TALEISHA AND JESSICA**
*Money Wise graduates, Women Unlimited*

Through a grant from the Maine Women’s Fund, Women Unlimited of Augusta offered financial literacy education, wage negotiation skills and employment training to women in correctional facilities. Luncheon attendees heard from Jessica and Taleisha, graduates of the *Money Wise* program and residents of the Southern Maine Re-Entry Center.

“As the single mother of a two-year-old little girl and someone who is releasing back into my community, I have many worries—not only about how I will provide for her, but how to manage my money to make sure the bills are always paid. The Money Wise class provided me with the knowledge and the confidence to know I can achieve my goals.”

-Taleisha

**JANYCE BOYNTON**
*Mini-grant recipient, Women, Work and Community*

The Maine Women’s Fund provided grant support that allowed the Maine Centers for Women, Work and Community to expand *A Catalyst for Change*, a statewide project supporting low-income businesses that want to grow into new markets, improve collateral materials and professionalize marketing strategies. The program provides mini-grants to entrepreneurs, including one to Janyce Boynton and Christina Lannan, co-founders of Old Town-based Madder Root LLC, which creates organic, hand-printed tea towels, napkins and produce bags. The mini-grant allowed Madder Root to expand to 24 wholesale accounts throughout Maine and New England.

“It’s humbling to hear people describe our work as ‘art for the kitchen.’”

-Janyce Boynton

**KAILA GAGNON**
*Graduate of Passages Program, Community Schools at Opportunity Farm and Camden*

A Maine Women’s Fund grant supported the expansion of the Community Schools at Opportunity Farm and Camden’s *Passages Program*, which serves pregnant and parenting young women through a home-based high school diploma program. Kaila Gagnon, an 18-year-old student in the Passages Program and the mother of then-11-month-old daughter Brailee, spoke about balancing school and her role as a young mother.

*Since speaking at the luncheon, Kaila has graduated from Passages. She plans to enroll in nursing school.*
In the fall of 2012, the Fund launched a pilot program designed to involve statewide stakeholders in identifying the needs of women and girls in Maine. This pilot program functioned as a needs assessment, with stakeholders gathering in different regions to discuss and reach agreement about the priorities for girls and women in their geographical area. The map below indicates the priority needs identified in the 14 counties in which the Fund convened meetings.

**Statement of Financial Position as of June 30, 2013**

**Assets**
- Current Assets: $104,413
- Property & Equipment: $3,960
- Long-Term Assets: $1,395,014
- **Total Assets**: $1,503,388

**Liabilities**
- Current Liabilities: $14,156
- Long-Term Liabilities (Annuity Payable): $5,083
- **Net Assets**: $1,484,149

**Total Liabilities and Net Assets**: $1,503,388

*Unaudited as of publication. Audited financial statements available upon request.*

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**Maine Women’s Fund Investment Portfolio**

- **Equities**: 46%
- **Fixed Income**: 20%
- **International Stock**: 29%
- **Cash and Equivalents**: 3%
- **Other Assets**: 2%

**Maine Women’s Fund Invested Asset Levels**

- **2003**
- **2008**
- **2012**
- **2013**

Franklin and Somerset Counties not reporting.

*Priorities unranked.*
ELLEN WELLS LEGACY SOCIETY

Donors who have made a planned gift and have given the Fund permission to list them anonymously:

Barbara Babkirk
Monique Y. Crochet
Meredith H. Jones and Dana Murch
Cynthia McMullin
Barbara Potter
Anonymous (8)

10+ Years

Corporate
Dead River Company
Garrard & Company
KeyBank
Morgan Stanley
Norway Savings Bank
TD Bank
WEX

Foundation
Apple Lane Foundation · LF
Heather Foundation
Helen and George Ladd Charitable Foundation
Maine Community Foundation
MaineShare
Roy A. Hunt Foundation
Stephen and Tabitha King Foundation

CHANGE AGENT
$10,000+
Anonymous (1)
Marion T. Bronz
Margot W. Millikin and Roger Millikin, Jr.

Foundation
Elmina B. Sewall Foundation
The Heath Foundation

CATALYST
$5,000-$9,999
Nancy Clay Anderson
S. Donald Sussman and Rep. Chellie Pingree

Corporate
TD Bank
WEX

Foundation
Cutler Charitable Fund
upon the advice of Eliot Cutler
Helen and George Ladd Charitable Corporation · LF
Kane Barrenkos Foundation · LF
MaineShare · S
Roy A. Hunt Foundation · LF

ADVOCATE
$2,500-$4,999
Susan Mann Clark
in memory of Gladys F. Mann
Layne M. Gregory · LF
Robin Lin Hodgskin · S

Corporate
Flatbread Portland · LF
Morgan Stanley
Piercet Atwood LLP
Rambler’s Way
Spinnaker Trust

Foundation
The Evergreen Foundation
Winky Foundation · LF

LEADER
$1,000-$2,499
Deb Abbondanza
Branch
Gayle A. Brazeau
Michaela Cavallaro and Darren Cook · KS · LF
Lauren and Mark Dietlin · KS · LF
Marianne M. Dodge
Helen D. Fitz and David G. Fitz · S
Joan M. Fortin
Patricia H.D. Hagge
Allyson Hughes
Handley · S
Nancy E. Herter · S
Lauren Jackson · S

Foundation
Elizabeth Jamison · KS
Sara E. Lewis and Jennifer R. Goldman · S
Georgia Nigro in honor of Celeste Brannam · LF
Clara Porter · S
Kathryn A. Reid and Hugh Tozer

Corporate
Sarah Rues-Lindquist
Sarah Rues-Lindquist
Nan S. Sawyer
Melinda P. Shain in honor of Margaret Annette Dowd · LF
Wendy and Eric Suerstedt · LF
Christine Torraca
Anne K. Wade · LF
Sandra Whiston
Judith Fletcher
Woodbury · LF

Corporate
Baker Newman Noyes
Bangor Savings Bank
Bernstein Shur
Eaton Peabody
HM Payson
IDEXX Laboratories
InterMed
KeyBank
Macpage LLC
Starting Point Ops
Tamburdis, Inc.

Foundation
Harold Alfond Foundation
Hoffman Estates Asset
Unum

Corporate
Margo C. Simmons and Jack H. Simmons
Jane Slaven in honor of Layne Gregory
Candace Walworth
Andrea I. Williams and Charles F. Dewey · LF

Foundation
Anonymous (1)
Apple Lane Foundation · LF
F.B. Heron Foundation
James P. Garland and Carol J. Andreau Fund of The Columbus Foundation

Corporate
Bath Savings Institution
CBRE (The Boulos Cos.)
Coffee By Design
Cornerstone Financial Planning
DiMillo’s On the Water
Diversified Communications · S
Good Shepherd Food Bank
Harraseeket Inn
Investment Management
and Consulting Group
Law Offices of Joe Bornstein · LF
League of Women Voters/Maine
Maine Philanthropy Center
Martin’s Point Health Care
Mary Gray Savings Bank
People’s United Bank
Plastic and Hand
Surgical Associates · LF
The VFA Agency
UBS Financial Services/Bayside Wealth
University of New England
University of Southern Maine
Unum Matching Gifts Program
Verrill Dana · LF

Foundation
Broadus/Jensen Charitable Fund upon the advice of Sandra Jensen and Samuel B. Broadus · S
Clements Family Charitable Trust upon the advice of Tyler M. Clements and Lily King
Fore River Foundation · LF
General Electric Foundation
Maine Community Foundation · S
Stewart R. Mott Foundation

SUPPORTER
$50-$499
Anonymous (14)
Eliza Jane Adams and Rockland Helpin in honor of Mariah

Nancy L. Agler
Susan A. Allein and Richard Flanagan
Diana and Tom Allen · S
Scott Allen and Elizabeth Dailey-Allen in honor of Katherine Allen
Tanya L. Allyn
Ann Marie Almeida
In honor of women in Maine and the world
Sally Amyre · S
Mary Beth Ansheles · S
Judas Appleton
Samantha Appleton
Thomas J. Archambault
Lisa A. Areadano and Carleen Mandolfo
Sarah C. Armentrougt
Penelope Armstrong in honor of Katherine Cleale
Deb Arter and Tom Arter in honor of Alison Pyott
Barbara Siros Babkirk and Douglas Babkirk · S
Catherine S. Baker and Nicholas Snow in honor of Elaine Cinciva
Dana Baldwin
Sara Bancroft
Bland C. Banwell
Hannah L. Bass
Peaches Bass
Bethany Beatang
Barbara Beckelman
Anne Brennan Belden
Shay Bellas
James Bennett in honor of Molly Mulher
Catherine B. Berkwitz
Laurel Beazanson · KS
Nicole Beazanson
Deborah E. Bicknell in honor of Nancy Tabor
Betsy Biemann
Connie Bingham and Peter Bingham
Paola Biola
Nichole E. Blanchard · KS

Erika Blauch in honor of Annamarla Blauch
Robert Blum
Barbara J. Bock
Tracy V. Booth · S
Donald M. Booth
Elizabeth L. Bordowitz · LF
Margaret Boyajian
Cindy A. Boyt
Emily Rand Breitner · LF
Suzanne Bridges and Brent Bridges
Kaitlin A. Briggs · KS
Gillian Brit
Lee Broder and James Broder
Rommy Brown
Linda Brunner and Dirk Brunner
Deborah E. Burwell in memory of Harriet Blades
Anne Buck in memory of Anne M. Emmens
Renée M. Bunker
Jennifer Bush in honor of her daughter
Sandra S. Butler · S
Josephine M. Cahens
Patricia Campbell
Gena Canning
Maria Canning
Lois A. Carlson
Charlotte C. Carnes and Timothy Carnes
Carol Carriuolo
Fred Caswell
Mary R. Cathcart · S
Eliza Chappell
Charleen M. Chase · S
Christine Chassé
Nancy Chatfield
Gail K. Cinelli and Peter S. Cinelli in honor of
Charles Ciniel Sloyton · LF
Lynda Clancy
Catherine Cleale
Catherine H. Cloudman
Jennifer Coffin
Janice Cohen
Sarah Emily Colby
Thank you for investing in the power of women and the dreams of girls.
Invest in the Power of Women and the Dreams of Girls

Check or Credit Card (Visa, MC, AMEX)
Make your gift by check payable to Maine Women's Fund and send to P.O. Box 5135, Portland, ME 04101. Or make a credit card gift online by visiting www.mainewomensfund.org.

Recurring Gifts
Become a “Kindred Spirit” and sustain the Fund’s work throughout the year by committing to a recurring monthly or quarterly donation. FMI contact Lauren Dietlin.

Stock
Contribute appreciated securities to provide valuable support to the Fund while receiving tax-saving advantages. FMI contact Lauren Dietlin.

IRA Gifts
Donors 70½ and older may make tax-free gifts directly from an IRA to the Maine Women’s Fund. An annual maximum of $100,000 applies. FMI contact Sarah Ruef-Lindquist.

Bequest or Planned Gift
Support the Fund’s future by including the Maine Women’s Fund in your estate plans. Bequests, charitable gift annuities and charitable lead and remainder trusts nurture the Fund’s growth while providing financial and/or tax benefits to you. Consult your attorney or accountant, and FMI contact Sarah Ruef-Lindquist.

Donor Advised Fund
Maximize current income tax deductibility along with the benefit of our expertise and time to focus your support where and when it’s needed most. The Advised Fund you create through a minimum gift of $10,000 may grant to organizations with missions consistent with that of the Fund. FMI contact Sarah Ruef-Lindquist.

Matching Gifts
Consult your employer to find out if you can increase the value of your donation through your employer’s Matching Gift Program.

Gifts in Kind
Friends of the Fund have contributed advertising, leadership training, food and more. Call 207-774-5513 if you have services or items you’d like to contribute.

Sarah Ruef-Lindquist, CEO
207-975-5165 | sarah@mainewomensfund.org

Lauren Dietlin, COO
207-774-5513 | lauren@mainewomensfund.org

“It just made sense. I could look forward to supporting Maine women and girls in the future. The Charitable Gift Annuity works for me today and it works for Maine women and girls tomorrow.”

-Monique Crochet Donor