

2012 Maine Women's Fund Leadership Luncheon
Women's Leadership: Our Impact on Sustainability



SPONSORSHIP LEVELS AND BENEFITS

Benefits added to each level are underlined.

- \$15,000 Lead Sponsor***
- Exclusive recognition in one e-newsletter (3,140 readers).
 - Recognized from podium at luncheon.
 - Display table at luncheon.
 - Logo on invitation (4,000).
 - Acknowledged in print media advertisements.
 - Recognized on video screen(s) at luncheon.
 - Reserved table for 10 at luncheon.
 - Full-page ad/tribute on inside back page in program.
 - Logo in program.
 - Logo and link on MWF website (1,400 visitors/month).
 - Acknowledged in electronic newsletters (3,140 readers).

**Benefits Negotiable*

- \$10,000 Visionary**
- Recognized from podium at luncheon.
 - Display table at luncheon.
 - Logo on invitation (4,000).
 - Acknowledged in print media advertisements.
 - Recognized on video screen(s) at luncheon.
 - Reserved table for 10 at luncheon.
 - Full-page ad/tribute in program.
 - Logo in program.
 - Logo and link on MWF website (1,400 visitors/month).
 - Acknowledged in electronic newsletters (3,140 readers).

- \$5,000 Cornerstone**
- Listed on invitation (4,000).
 - Acknowledged in print media advertisements.
 - Recognized on video screen(s) at luncheon.
 - Reserved table for 10 at luncheon.
 - Full-page ad/tribute in program.
 - Logo in program.
 - Logo and link on MWF website (1,400 visitors/month).
 - Acknowledged in electronic newsletters (3,140 readers).

Exclusive Underwriting Opportunities

- \$4,500 Programs:** Full-page ad/tribute on back cover of program and all Benefactor benefits.
- \$3,500 Invitations:** Prominently featured as underwriter on invitations (4,000) and all Benefactor benefits.

- \$2,500 Benefactor**
- Recognized on video screen(s) at luncheon.
 - Reserved table for 8 at luncheon.
 - Half-page ad/tribute in program.
 - Logo in program.
 - Logo and link on MWF website (1,400 visitors/month).
 - Acknowledged in electronic newsletters (3,140 readers).

\$1,000

Supporter

- Four tickets to luncheon.
- Listed in program.
- Logo and link on MWF website (1,400 visitors/month).
- Acknowledged in electronic newsletters (3,140 readers).

\$500

Friend or

\$250

Non-Profit Friend

- Two tickets to luncheon.
- Listed in program.
- Listed and link on MWF website (1,400 visitors/month).
- Acknowledged in electronic newsletters (3,140 readers).

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May 2, 2012



SPONSORSHIP COMMITMENT

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Contact Person: _____

Email: _____ Phone: _____

We will sponsor the Leadership Luncheon at the following level:

- \$15,000 Lead Sponsor
- \$10,000 Visionary
- \$5,000 Cornerstone
- \$4,500 Program Underwriter (Exclusive Opportunity)
- \$3,500 Invitation Underwriter (Exclusive Opportunity)
- \$2,500 Benefactor
- \$1,000 Supporter
- \$500 Friend
- \$250 Non-Profit Friend

Payment Method (all sponsorships must be paid in full by 4/11/12):

- Our check, made payable to Maine Women's Fund, is enclosed.
- Visa/MC/AMEX#: _____ Exp.: _____
Name on Card: _____ Signature: _____
- Please send an invoice.

Program Ad (for Benefactor level and up):

- Email print-quality PDF to kristin@mainewomensfund.org by 3/30/12.
- No bleed, no crop marks.
- Black/white or grayscale (no color).
 - Half-page (Benefactor): 4.3125" W x 3.375" H (Horizontal)
 - Full-page (Cornerstone or higher): 4.3125" W x 7.25" H (Vertical)

Please return this form by 3/16/12* to (*3/9/12 for inclusion on invitation):

Lauren Dietlin, COO
Maine Women's Fund
PO Box 5135
Portland, ME 04101

Phone: 207-774-5513
Fax: 207-774-5533
lauren@mainewomensfund.org

Thank you!